



## The **DEKALB** Brown

- Appealing dark brown eggs
- Superior shell quality
- Excellent laying persistency and productivity

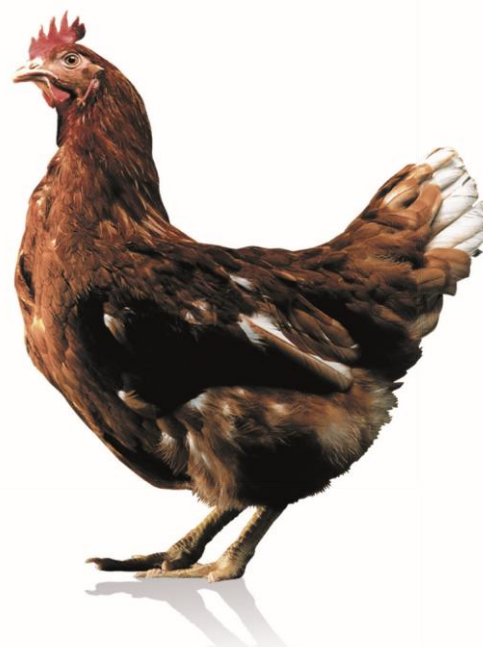
# The DEKALB Story

## Dekalb and The American Dream

The Dekalb story is a classic example of American pioneering and entrepreneurial thinking. Success in developing and commercializing hybrid seed corn in the 1930's and early 1940's prompted Dekalb Agricultural Association to explore whether hybridization could be applied to poultry.

By purchasing the J.J. Warren company in 1971 Dekalb gained access to an excellent brown egg layer that was color sexable.

As a result, by the 1980's Dekalb white and brown layers were being distributed in over 25 countries and the poultry operation was named Dekalb Poultry Research, Inc. (DPRI).



## The DEKALB Brown Today

**The Dekalb Brown is a well-balanced brown egg layer that produces very strong shelled, dark brown eggs.**

**An ideal layer for high numbers of first quality, extra large table eggs, the Dekalb Brown delivers predictable and proven profits for egg producers.**

**With high peak production and excellent laying persistency the Dekalb Brown is a proven all-round performer.**

Laying Period	(18-90 weeks)	
Liveability	95.4	%
Age at 50% production	144	days
Peak of production	96	%
Average egg weight	63.8	g
Eggs hen housed	408	
Egg mass hen housed	26.0	kg
Average feed intake	113	g/day
Cum. feed conversion rate	2.19	kg/kg
Body weight	1975	g
Shell strength	3950	g
Shell color	31.0	
Haugh units	81	

	Age in weeks					
	64	68	72	76	80	90
No. eggs per Hen Housed	276	298	319	340	360	408
Average egg weight (g)	65.3	65.4	65.6	65.7	65.8	66.1
Egg mass HH (kg)	17.4	18.8	20.21	21.5	22.9	26
Feed conversion	2.11	2.12	2.13	2.14	2.15	2.19
Liveability	97%	96.8%	96.5%	96.3%	96.0%	95.4%